



NFT #UNFantasy Football League

OFFICIAL RULE BOOK

OVERVIEW:

Parody Tease is a hilarious collection of Parody Football Team Logos.

The #UNFantasy Football League is determined to flip the traditional Fantasy Football League upside-down and reward all the reasons why fantasy football players yell at their TV's!

Fantasy Football is played by more than 60 million people worldwide in any given season and this total is destined to increase with the successful efforts to make American Football more popular on a global level.

Parody Tease is launching the #UNFantasy Football game using NFTs to tap into this growing global market. Not only will players have access to the league, prizes, and awards but they will also have unique artwork to add to their NFT collections that represent all the teams they love to hate!

NFT COLLECTIONS:

- The growth of NFTs and web3 is leading to an exciting combination of gaming and collectables across multiple industries.
- Parody Tease is introducing the UNFantasy Football NFT Collection on the Ethereum Blockchain beginning in August 2022.
- There will be two collections as part of this inaugural season:

UNFan Owner's Pass



UNFan Playing Cards



UNFAN OWNER'S PASS NFT COLLECTION:

The UNFan Owner's Pass NFT is your entry pass to the Inaugural UNFantasy Football League.

Blockchain: Ethereum

Token Standard: ERC-721A

Total Supply: Open

Mint Start Date: August 2022

Mint Price: 0.07 ETH ...or... \$137 USD

Max Per Wallet: 1

Max Per Transaction: 1

Mint Website: <u>www.UNFan.xyz</u>

Artwork & Metadata:

- One of the hilarious Parody Football Logos
- Associated pass Token ID
- The ability to customize the pass with your UNFantasy Team Name
- The NFT metadata will reflect your customized UNFantasy Team Name along with your overall season stats (updated weekly).

Starter-Pack:

- Each UNFan Owner's Pass comes with a starter-pack of 5 UNFan Playing Card NFTs.
- 1 per scoring category (Offense, Defense, Special Teams, Win/Loss, Penalties)
- Before the season begins, these random starter packs will be airdropped to all UNFan Owner's Pass holders.

UNFAN PLAYING CARD NFT COLLECTION:

The UNFan Playing Card NFTs are the tokens used to accumulate points week-to-week.

Blockchain: Ethereum

Token Standard: ERC-721A

Total Supply: Open

Mint Start Date: August 2022

Mint Price: 0.02 ETH ...or... \$137 USD

Max Per Wallet: 10

Max Per Transaction: 10

Mint Website: www.UNFan.xyz

Artwork & Metadata:

• Each Playing Card shall have 3 identifying characteristics:

- 1. UNFan Parody Team Logo
- 2. Scoring Category and Point Description
- 3. Background design

1. UNFAN PARODY TEAM LOGO:

- To start the season, there shall be a total of 37 Parody Team Logos available.
 - 1. 32 x Each Team in the League
 - 2. 5 x Specialty/Alternative Parody Logos
- Each Team Logo shall correspond to the actual team that the satire is intended to make fun of.
- Rarities shall be a part of the overall collection and shall be reflective in the metadata.

2. SCORING CATEGORY AND POINT DESCRIPTION:

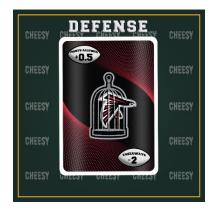
- To start the season, there shall be a total of 5 different scoring categories (Offense, Defense, Special Teams, Win/Loss, Penalties)
- Each Playing Card NFT shall include the title of the scoring category as well as the associated scoring subcategories.
- The Scoring subcategories describe the total number of points awarded-to and/or deducted-from that associated playing card NFT.
- Since, at this time, there is only one scoring method per category, rarities do not factor into this trait.

3. Background Design:

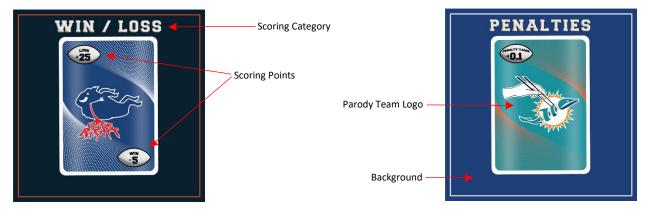
- Each UNFan Playing Card shall have a background pulled from over 50 randomly generated designs.
 - o 32 x Team Colors (Common)
 - o 13 x Memorable Team Moments (Uncommon)
 - 4 x Historic Team Moments (Rare)
 - 3 x Record Breaking Team Moments (Very Rare)
- Rarities shall be a part of the overall collection and shall be reflective in the metadata.
- *NOTE: Not every background / parody logo is guaranteed to be a part of the collection.
- To start the season, the backgrounds do not factor into the scoring system.

Examples:









SCORING:



+10 per Giveaway

- 0.1 per Point Scored



+0.5 per Point Allowed

- 2 per Takeaway



+3 per Punt Kicked

- 1 per XP and FG Made



+25 per Loss

- 5 per Win



+0.1 per Penalty Yard

- Points are determined based on official team stats. (see individual category notes below)
- Points are awarded to NFTs who are a part of an owner's official UNFantasy team lineup.
- Points are tallied and finalized at the conclusion of the week's final game.
- All NFT metadata will be updated weekly to reflect that card's year-to-date point total.
- Scoring, metadata & standings will be updated on the Tuesday following that week's games.

OFFENSE:

- 1. Giveaways (+10)
 - Giveaway points are awarded to an UNFantasy Team's overall score based on the playing card's team turnover statistic.
 - Giveaways include a possessing team's unintentional change of possession due to a fumble lost or interception thrown.

 Giveaways by a team's defense or special teams shall be counted in that playing card's offensive category.

2. Points Scored (-0.1)

- Points Scored points are deducted from an UNFantasy Team's overall score based on the playing card's team final score.
- Points scored by a team's offense, defense or special teams shall be counted in that playing card's offensive category.

DEFENSE:

- 1. Points Allowed (+0.5)
 - Points Allowed points are awarded to an UNFantasy Team's overall score based on the playing card's team final score.
 - Points allowed by a team's offense, defense or special teams shall be counted in that playing card's defensive category.

2. Takeaways (-2)

- Takeaway points are deducted from an UNFantasy Team's overall score based on the opposing team's turnover statistic.
- Takeaways include a non-possessing team's force of a change of possession due to a fumble recovered or interception.
- Takeaways by a team's offense or special teams shall be counted in that playing card's defensive category.

SPECIAL TEAMS:

- 1. Punts Kicked (+3)
 - Punts kicked points are awarded to an UNFantasy's team overall score based on the playing card's team total number of punts kicked statistic.
 - Punts kicked include a play involving the drop-kick of the football by the possessing team with the intent of forfeiting possession.
 - Punts kicked must register as an official punt, as per the North American Football Regulations, and therefore must travel past the line of scrimmage to be counted.

2. XP and FG MADE (-1)

- XP and FG Made points are deducted from an UNFantasy Team's overall score based on all
 place-kicks that clear the horizontal field goal post as well as split the vertical posts.
- Equal points shall be deducted to both XPs and FGs, regardless of distance or actual point value.
- A blocked XP returned for a touchdown by the blocking team does not add additional points in this playing card's category.

WIN / LOSS:

1. LOSS (+25)

- Loss points are awarded to an UNFantasy Team's overall score based on losing that week's game.
- Games are lost by accumulating less points than the opposition at the time of the conclusion of the game.
- In the event of a final score resulting in a tie, ZERO points shall be awarded to the LOSS subcategory.

2. WIN (-5)

- Win points are deducted from an UNFantasy Team's overall score based on winning that week's game.
- Games are won by accumulating more points than the opposition at the time of the conclusion of the game.
- In the event of a final score resulting in a tie, ZERO points shall be deducted from the WIN subcategory.

PENALTIES:

1. PENALTY YARDS (+0.1)

- Penalty Yard points are awarded to an UNFantasy Team's overall score based on the playing card's total number of team penalty yards accumulated throughout the week's game.
- Penalty yards shall include any accepted yards lost resulting from the opposing team accepting an incurred penalty or an automatic acceptance of the penalty due to the rules of the game.
- Penalty yard committed by a playing card's offense, defense and special teams shall be accumulated to total that week's final score.

LINEUPS:

- Official Lineups are set at <u>www.UNFan.xyz/lineup</u>.
- UNFantasy Team owners can set a new lineup each week, so long as the team is officially registered with the league AND the owner holds the corresponding NFTs.
- Official lineups shall include 1 x NFT per scoring category:
 - 1. OFFENSE
 - 2. DEFENSE
 - 3. SPECIAL TEAMS
 - 4. WIN / LOSS
 - 5. PENALTIES
- Owners are only eligible to play NFTs that correspond to the appropriate scoring category.
- If an owner attempts to play a card outside of the corresponding scoring category; or attempts to play a card that is not held by that owner; attempts to play a card of a team on a designated bye-week; or an owner attempts to submit a lineup past the designated deadline, that scoring category shall be disqualified and the week's score shall be ZERO points.

Lineup Settings & Deadlines:

- Playing cards can be submitted through the official lineups channel up to 15mins prior to that team's scheduled kickoff time.
- Once the deadline is lapsed, the team sitting in that lineup locks until the conclusion of the week's final game.
- Owners are eligible to swap out scoring categories at any time throughout the week, so long as the deadlines have not past for that given team.
- Below are some practical examples of scheduled games and corresponding lineup deadlines:
 - 1. PHI vs. WAS (kickoff at 1:05pm EST)
 - All PHI & WAS playing cards lock in at 12:50pm EST
 - 2. ARI vs SF (kickoff at 4:35pm EST)
 - All ARI & SF playing cards lock in at 4:20pm EST
 - 3. NE vs CHI (kickoff at 8:20pm EST on Monday)
 - All NE & CHI playing cards lock in at 8:05pm EST on Monday
- If a particular playing card is scheduled to play after the first scheduled kickoff of the week, that playing card is eligible to be swapped out of the starting lineup so long as the replacement team has not yet played and the deadline for the desired substitution has not lapsed.
- The owner's starter-pack shall act as the first default lineup.
- Default lineups reset each time an owner sets a new lineup.
 - 1. For example, if Owner A sets a lineup in week 2 that differs from the starter-pack default lineup, the week 2 shall become the new default lineup. This change shall occur each time Owner A sets a new lineup.
- If an owner fails to submit a weekly lineup, the default lineup shall be used so long as the owner still holds that NFT.
- If an owner does not have enough NFTs to complete a legal lineup, that owner's weekly score shall only consist of valid scoring categories submitted.

STANDINGS:

- Official Standings are available at <u>www.unfan.xyz/standings</u>.
- Standings are updated each Tuesday following the weekend's game schedule.
- Rankings in the standing are determined by an accumulation of that week's total lineup points.
- Each category, subcategory and total score shall be reflected in the standings data as well as each NFT & Owner's Pass metadata.
- If a team were to join the league after the season has begun, the starter-pack cards shall be used to accumulate point totals dating back from the start of the season.
 - For example, if Owner M joins the league in week 3, the starter-pack of 5 NFTs shall be used to accumulate point totals for Owner M's week 1 and week 2 standings.
 - Should Owner M wish to set a lineup in week 3 that differs from the starter-pack, the points shall reflect the official lineup rules.

PLAYOFFS:

- All teams are eligible to participate in the playoff bracket.
- Same rules apply as during the regular season, however, all points awarded & deducted are doubled:
 - o OFFENSE:
 - +20 per Giveaway
 - 0.2 per Point Scored
 - o **DEFENSE**:
 - +1 per Point Allowed
 - 4 per Takeaway
 - O SPECIAL TEAMS:
 - +6 per Punk Kicked
 - 2 per FG and XP Made
 - o WIN / LOSS:
 - +50 per Loss
 - - 10 per Win
 - o PENALTIES:
 - +0.2 per Penalty Yard
- Points are only awarded to lineups who hold teams of playoff participating teams.
- Any blank, playoff-bye team or non-playoff team used in a starting lineup shall accrue ZERO points for that week's scoring category.

REWARD POINTS:

- Reward points are earned passed on participation, results & engagement.
- Throughout the season, there will be opportunities for owners to earn points by:
 - 1. Posting content on social media that promotes the league
 - 2. Referrals (anyone who joins the league based on an owner's referral
 - 3. Setting weekly lineups
 - 4. Winning weekly categories, subcategories & overall totals
 - 5. ...and more!
- Points can be exchanged for a variety of raffles including:
 - 1. Free NFTs of various sports projects in the NFT space
 - 2. Free Playing Card NFTs
 - 3. Discounts on UNFan Parody Tease merchandise
 - 4. ETH prizes
 - 5. ...and more!
- Owner's shall be able to see accumulated points as part of the weekly standings and Owner's Pass NFT metadata.
- Owner's shall be eligible to exchange rewards once the rewards portal opens.

PRIZES, GIVEAWAYS & AWARDS:

- All owners shall be eligible for prizes, giveaways and awards throughout the inaugural season.
- Prizes and Giveaways shall consist of:
 - 1. NFTs for sports related projects
 - 2. UNFan Playing Card NFTs
 - 3. Discounts on UNFan Parody Tease Merch
 - 4. ETH
 - 5. ...and more!
- The value and quantity of prizes & giveaways shall be in direct proportion to the amount of owner's participating in the league.
- End of the Year Awards shall be given out as NFTs:
 - 1. Overall Champion
 - 2. Overall Runner-Up
 - 3. Overall Last Place
 - 4. Category Champion
 - 5. Category Runner-Up
 - 6. Category Last Place
 - 7. Subcategory Champion
 - 8. Subcategory Runner-Up
 - 9. Subcategory Last Place
 - 10. ...and more!